

	Recommendation	Year	Funding Required per year	Mission	Team
1	To review and update the services trading handbooks	2	BAU - Funded through income generation/ Trading fees	A safe and inclusive shopping experience	Licensing & Development Team
2	To review and update the commodities regulations for street trading	1	BAU - Funded through income generation/ Trading fees	A safe and inclusive shopping experience	Market Services
3	To review and curate commodities in each market	1-5	BAU - Funded through income generation/ Trading fees	A safe and inclusive shopping experience	Market Services
4	To continue promoting and recruiting local businesses and traders to Hackney Markets	1-5	BAU - Funded through income generation/ Trading fees	A safe and inclusive shopping experience	Market Services
5	To support the Council Regeneration team in the successful delivery of London's Good Growth Fund for Ridley Road Market	1	BAU - Funded through the GLA funding	A safe and inclusive shopping experience	Market Services
6	To consult and implement the requirements of the community in each market to consider customer facilities and environment works (i.e. Toilets, storage facilities)	1-5	£100,000.00	A safe and inclusive shopping experience	Market Services
7	To explore funding for refreshing stalls and gazebos in each market annually	1-5	£50,000.00	A safe and inclusive shopping experience	Market Services
8	To review the operational times in each market and trading sites	2	BAU - Funded through income generation/ Trading fees	A safe and inclusive shopping experience	Market Services
9	To review training plan for Markets, Shop Fronts and Street Trading officers	1	BAU - Funded through income generation/ Trading fees	A safe and inclusive shopping experience	Market Services
10	To explore resources required for Markets, Shop Fronts and Street Trading to support duties subject to available funding	2	BAU - Funded through income generation/ Trading fees	A safe and inclusive shopping experience	Market Services
11	To review and update all traffic management orders in each market where required	3	BAU - Funded through income generation/ Trading fees	A safe and inclusive shopping experience	Market Services
12	To apply for a permanent road closure on Chatsworth Road Market during operation hours	1	BAU - Funded through income generation/ Trading fees	A safe and inclusive shopping experience	Market Services
13	To explore, create and update a new markets engagement policy & overall markets service policy and undertake a licence holder consultation on proposals	2	£8,000.00	Fair and transparent markets	Market Services
14	To explore and implement regularised meetings with markets/trading site representatives	1	BAU - Funded through income generation/ Trading fees	Fair and transparent markets	Market Services
15	To develop an enforcement application to monitor and review illegal trading activity across the borough in order for officers to issue fixed penalty notices.	3	£30,000.00	Fair and transparent markets	Market Services
16	To work collaboratively with Hackney Council's Enforcement Services on the procurement of new enforcement tools to ensure an aligned consistent enforcement delivery and approach	3	£60,000.00	Fair and transparent markets	Market Services
17	To organise a consultation with the businesses and traders to bring Ridley Road Market into the in-house stall set-up service	1	£8,000.00	Fair and transparent markets	Market Services
18	To finalise fees and charges of the stall set-up	2	BAU - Funded through income generation/ Trading fees	Fair and transparent markets	Licensing & Development Team

	Recommendation	Year	Funding Required per year	Mission	Team
19	To review the trading set-up options to provide a consistent and attractive layout	1-5	BAU - Funded through income generation/ Trading fees	Fair and transparent markets	Licensing & Development Team
20	To share and collect best practice examples from other operators and local authorities	1-5	BAU - Funded through income generation/ Trading fees	Fair and transparent markets	Licensing & Development Team
21	To promote best practices in markets and recognise individual businesses and traders. (A public relations plan will be developed that will plan for annual submissions.)	5	£10,000.00	Fair and transparent markets	
22	To design and introduce a Hackney Markets quality mark for traders to promote quality and high standards in Hackney's Markets by 2028 (buy with confidence badge)	4	£15,000.00	Financially secure and sustainable markets	Licensing & Development Team
23	To review and develop the new trader onboarding process	2	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Licensing & Development Team
24	To review and update all processes across the service	3	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Licensing & Development Team
25	To create the new trader welcome pack and to implement it into the onboarding process	2	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Market Services
26	To consult and update new logos for Broadway Market and Chatsworth Road Market	4	£25,000.00	Financially secure and sustainable markets	Licensing & Development Team
27	To secure and trademark all branding associated with Hackney Markets	4	£6,000.00	Financially secure and sustainable markets	Licensing & Development Team
28	To continue utilising the trader waiting list to fill in empty pitches and missing commodities in each market	1-5	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Market Services
29	To continue raising awareness and recruitment on social media for new traders	1-5	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Market Services
30	To identify and implement new commercial trading opportunities	1-5	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Market Services
31	To explore and deliver additional fixed retail trading kiosks across the borough	2	£92,500	Financially secure and sustainable markets	Market Services
32	To work with community leaders and groups to deliver themed and event-based trading or commercial operations	1-5	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Licensing & Development Team
33	To further increase and maintain shop front licences	1-5	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Licensing & Development Team
34	To promote permanent licences to licence holders	1-5	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Market Services
35	To ensure the service continues as a minimum to break even during the lifespan of the 2023-2028 strategy	1-5	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Licensing & Development Team
36	To grow the income generation to deliver a financial surplus year on year	1-5	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Licensing & Development Team

	Recommendation	Year	Funding Required per year	Mission	Team
37	To review the use of legislative frameworks across the borough and to present and share findings and recommendations with businesses and traders	4	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Licensing & Development Team
38	To increase levels of recycling across all markets and trading sites	1-5	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Licensing & Development Team
39	To bi-annually audit all refuse and waste management on commercial sites to ensure correct weightings and costings are levied	1-5	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Market Services
40	Review of waste service delivery model to each market operation	1	BAU - Funded through income generation/ Trading fees	Financially secure and sustainable markets	Market Services
41	To consult with traders on the requirements in each market to support trading	3	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	Market Services
42	To explore "Pay as You Go" electrical points for Ridley Road Market	1	£260,000.00	A supported enterprise and business growth	
43	To explore "Pay as You Go" electrical points for Broadway Market	2	£200,000.00	A supported enterprise and business growth	
44	To explore "Pay as You Go" electrical points for Chatsworth Road Market	3	£150,000.00	A supported enterprise and business growth	
45	To explore "Pay as You Go" electrical points for Hoxton Street Market	4	£125,000.00	A supported enterprise and business growth	
46	To explore "Pay as You Go" electrical points for Clifton Street Market	3	£100,000.00	A supported enterprise and business growth	
47	To explore "Pay as You Go" electrical points for Narrow Way	5	£80,000.00	A supported enterprise and business growth	
48	To explore "Pay as You Go" electrical points for Calvert Avenue	1	£15,000.00	A supported enterprise and business growth	
49	To provide additional lighting for Ridley Road Market	1	£100,000.00	A supported enterprise and business growth	
50	To provide additional lighting for Broadway Market	2	£100,000.00	A supported enterprise and business growth	
51	To provide additional lighting for Chatsworth Road Market	3	£100,000.00	A supported enterprise and business growth	
52	To provide additional lighting for Hoxton Street Market	4	£100,000.00	A supported enterprise and business growth	
53	To provide additional lighting for Clifton Street Market	3	£100,000.00	A supported enterprise and business growth	
54	To provide additional lighting for Narrow Way	5	£60,000.00	A supported enterprise and business growth	

	Recommendation	Year	Funding Required per year	Mission	Team
55	To explore and deliver ways to attract new customers and increase footfall to markets using social media	1-5	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	Market Services
56	To review and update the social media strategy	3	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	Market Services
57	To access and utilise other digital and social media platforms	1-5	£5,000.00	A supported enterprise and business growth	Market Services
58	To source additional funding for social media marketing and activities	1-5	£34,000.00	A supported enterprise and business growth	Market Services
59	To review and update banners and signposting of all markets and miscellaneous site locations	5	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	Market Services
60	To design a bespoke lamppost banner for each market	4	£50,000.00	A supported enterprise and business growth	Market Services
61	To explore and deliver social media workshops for traders in Hackney Markets	4	£15,000.00	A supported enterprise and business growth	Market Services
62	To explore and implement alternative ways to promote Hackney Markets	1-5	£10,000.00	A supported enterprise and business growth	Market Services
63	To incorporate the wider Hackney campaigns in our social media and marketing strategy	1-5	£10,000.00	A supported enterprise and business growth	Market Services
64	To review and update the summertime operation hours for all markets	2	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	Market Services
65	To review Broadway Market Friday offering	2	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	Market Services
66	To review Hoxton Street Market and Ridley Road Market Sunday food court offering	2	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	Market Services
67	To review Chatsworth Road Market Saturday offering	4	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	Market Services
68	To explore and deliver additional trading sites around Hackney	1-5	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	Market Services
69	To create implementation plans for Abney Park, Clissold Park, Gilpin Square, Hoxton Square, Hackney Downs, Haggerston Park, and Yoakley Road	2	£15,000.00	A supported enterprise and business growth	Market Services
70	To source additional funding to relaunch Trading Places	2	£25,000.00	A supported enterprise and business growth	Market Services
71	To review and relaunch the Trading Places programme and business development workshops	2	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	Market Services
72	To consult and finalise the fees and charges for the indoor market retail and storage facilities.	2-3	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	Market Services

	Recommendation	Year	Funding Required per year	Mission	Team
73	To fill 40 retail units and 22 storage units and ensure the units continue at 100% occupancy	1	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	Market Services
74	To move to the new office location in order for all the service teams to be accommodated under one roof	1	£20,000.00	A supported enterprise and business growth	Market Services
75	To work with the Regeneration Team to explore empty shops/buildings within the borough to see if more indoor markets can be implemented	2	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	Market Services
76	To explore joining the London-wide Traders Card scheme	5	£5,000.00	A supported enterprise and business growth	
77	To introduce Ice Cream Van borough-wide policy and Licence	3	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	
78	To explore and implement the creation of Night Markets and Evening Licence	2	BAU - Funded through income generation/ Trading fees	A supported enterprise and business growth	
80	To explore and deliver workshops that provide practical support for mental health and wellbeing	3	£10,000.00	Mental health and wellbeing support for market traders	
81	To source funding to implement mental health and wellbeing initiatives	3	£20,000.00	Mental health and wellbeing support for market traders	
82	To encourage young traders to join Hackney Markets	4	£25,000.00	A future for young entrepreneurs	
83	To offer multiple sources of support for young traders (including workshops, tips, and support)	3	£15,000.00	A future for young entrepreneurs	
84	To review and deliver the removal of paper applications	4	£50,000.00	Hackney Markets - Going green	
85	To review and update the onboarding process to accommodate further support for new applicants	4	£50,000.00	Hackney Markets - Going green	
86	To explore and deliver training for officers to support new applicants	4	£20,000.00	Hackney Markets - Going green	
87	To explore and implement ways to increase the removal of single-use plastics	3	£50,000.00	Hackney Markets - Going green	
88	To explore collaboration with Transport For London to direct customers to Hackney Markets	3	£50,000.00	Hackney Markets - Going green	
89	To develop the social media strategy to promote public transport when visiting Hackney Markets	3	£25,000.00	Hackney Markets - Going green	

<i>Year</i>	SUM of Funding	Year 1-5	
1	£403,000.00	259000	£662,000.00
2	£440,500.00	259000	£699,500.00
3	£710,000.00	259000	£969,000.00
4	£481,000.00	259000	£740,000.00
5	£155,000.00	259000	£414,000.00
1-5	£259,000.00		
Grand Total	£2,448,500.00		£3,484,500.00